

NCC Cable System Order

Order #	62362364
Syscode	5557
System Name	Comcast/Detroit Interconnect, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Ron Weiser for UofM Regent

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/04/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$27,060.00	
Commission		\$4,059.00	
Net Total		\$23,001.00	
Total Spots		81	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 11.4 Reduced buy by 6,000, please confirm
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	BTN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$70.00	\$140.00	30	-2x
2	CNBC	CNBC EM	10/31/16	11/6/16	05:00	09:00						X	X	-	-	3	\$60.00	\$180.00	30	NP
3	CNBC	CNBC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$60.00	\$60.00	30	-1x
4	CNBC	CNBC DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$55.00	\$55.00	30	-1x
5	CNBC	CNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$55.00	\$110.00	30	+1x
6	CNBC	CNBC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	0	\$30.00	\$0.00	30	-4x
7	CNBC	CNBC EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	2	\$45.00	\$90.00	30	-2x
8	CNBC	CNBC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$45.00	\$45.00	30	NP
9	CNBC	CNBC PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$85.00	\$170.00	30	-1x
10	CNBC	CNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$85.00	\$85.00	30	NP
11	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00						X	X	-	-	2	\$230.00	\$460.00	30	NP
12	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$230.00	\$230.00	30	-1x
13	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	2	\$215.00	\$430.00	30	-2x
14	CNN	CNN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$215.00	\$430.00	30	+1x
15	CNN	CNN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$175.00	\$350.00	30	-1x
16	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	3	\$300.00	\$900.00	30	NP
17	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$300.00	\$300.00	30	NP
18	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	4	\$440.00	\$1,760.00	30	NP
19	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$440.00	\$440.00	30	NP
20	DISC	DISC DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	2	\$125.00	\$250.00	30	-2x
21	DISC	DISC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$125.00	\$250.00	30	+1x

NCC Cable System Order

Order #	62362364	Flight Dates	10/31/16 - 11/13/16	Update Date	11/04/16
Syscode	5557	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Comcast/Detroit Interconnect, MI	Advertiser	Ron Weiser for UofM Regent	Show All Lines	
Market	Detroit			Total # of Weeks	2
		Client Code		Total	\$27,060.00
AE	Matthew Marcus	Product Code		Commission	\$4,059.00
Sales Coordinator	Lilka Marino	Est Code		Net Total	\$23,001.00
Office	Washington	Product Name		Total Spots	81
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1 11.4 Reduced buy by 6,000, please confirm			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	DISC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$255.00	\$510.00	30	-1x
23	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	2	\$295.00	\$590.00	30	-1x
24	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$295.00	\$295.00	30	NP
25	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	4	\$630.00	\$2,520.00	30	NP
26	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$630.00	\$630.00	30	NP
27	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00						X	X	-	-	2	\$225.00	\$450.00	30	NP
28	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$225.00	\$450.00	30	NP
29	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$530.00	\$1,060.00	30	-2x
30	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	5	\$700.00	\$3,500.00	30	+1x
31	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$700.00	\$0.00	30	-1x
32	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00						X	X	-	-	2	\$340.00	\$680.00	30	NP
33	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$340.00	\$680.00	30	NP
34	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	2	\$295.00	\$590.00	30	-2x
35	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$295.00	\$590.00	30	+1x
36	FXNC	FXNC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$295.00	\$590.00	30	NP
37	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	3	\$390.00	\$1,170.00	30	NP
38	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$390.00	\$390.00	30	NP
39	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	4	\$670.00	\$2,680.00	30	NP
40	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$670.00	\$670.00	30	NP
41	HGTV	HGTV W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$405.00	\$810.00	30	-1x
42	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$735.00	\$735.00	30	-3x

NCC Cable System Order

Order #	62362364
Syscode	5557
System Name	Comcast/Detroit Interconnect, MI
Market	Detroit

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Ron Weiser for UofM Regent

Update Date	11/04/16
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$27,060.00	
Commission		\$4,059.00	
Net Total		\$23,001.00	
Total Spots		81	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 11.4 Reduced buy by 6,000, please confirm
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$735.00	\$735.00	30	NP

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	81	0	0	0	0	0	0	0	0	0	0	0	81
AMT	\$27,060.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,060.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/07/16

62362364 | Detroit | Comcast/Detroit Interconnect, MI | 5557 |